

Module Code:	BUS457
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Module Title:	Business, Finance and Technology Management
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Level:	4	Credit Value:	20
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Cost Centre(s):	GAMG	<u>JACS3</u> code:	N340
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School:	Social & Life Sciences	Module Leader:	TBC
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Scheduled learning and teaching hours	36 hrs
Guided independent study	164 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Accounting & Finance	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BSc (Hons) Financial Technology Management	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Pre-requisites
None

Office use only

Initial approval: 29/06/2018	Version no:1
With effect from: 01/09/2018	
Date and details of revision: Approved as a shared module in UG Computing revalidation, approved 28/11/18 for Sep 19	Version no: 2
01/03/19 APSC approved for earlier delivery in BSc (Hons) Computer Game Design & Enterprise Sept 18-19	
01/28/2021 APSC approved removal of module from BSc (Hons) Computer Game Design & Enterprise	Version no: 3

Module Aims

This module aims to equip students with skills and understandings of business and finance, to stimulate students' awareness of finance functions in driving business success. Embedded in the module content and assessment is the opportunity for students to practice and acquire competencies that will serve to enhance their employability and support professional skills building for the future.

Intended Learning Outcomes

Key skills for employability

KS1	Written, oral and media communication skills
KS2	Leadership, team working and networking skills
KS3	Opportunity, creativity and problem solving skills
KS4	Information technology skills and digital literacy
KS5	Information management skills
KS6	Research skills
KS7	Intercultural and sustainability skills
KS8	Career management skills
KS9	Learning to learn (managing personal and professional development, self-management)
KS10	Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Identify and apply management and organisation concepts in business	KS1	
		KS2	
		KS8	
2	Explain finance functions in business and financial services industry	KS1	
		KS5	
		KS10	
3	Apply basic financial knowledge to support business decision making.	KS1	
		KS5	
		KS10	
4	Appraise information technology management for business and the importance of digital transformation	KS1	
		KS4	
		KS5	

Transferable skills and other attributes

- ability to collaborate and plan
- contribute proactively
- display data effectively using a variety of methods
- study, writing, IT skills
- communication skills

- meeting objectives

Derogations

None

Assessment:

Indicative Assessment Tasks:

Indicative Assessment One:

Assessment 1 will require students to undertake a piece of research into a topical issue within business and finance.

Indicative Assessment Two:

In assessment 2 students will be required to work on a real or hypothetical case study and to analyse and evaluate the issues and options they face in respect of making business decisions by suggesting technology management solutions and taking finance issues into considerations.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1, 2, 3	Essay	50%		1500
2	3, 4	Case Study	50%		1500

Learning and Teaching Strategies:

Learning will focus on developing the practical and academic skills necessary to make valid inferences about the role of and tools available to the finance manager. This will be achieved by means of lectures, tutorials and directed study. The lectures will cover the theory of topics and will be underpinned by the tutorials. The tutorials will be based around in-class exercises and case study discussions. Directed study will allow the students to enhance their understanding of the topics covered.

Lecture material will be provided to students digitally, a minimum of three working days before the classroom tutorials. The classroom tutorials will facilitate interactive discussion and feedback on the lecture material which forms a basis for group work through practical exercises.

The module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment.

Syllabus outline:

1. Introduction to business
2. Management and organisation
3. Finance functions in business
4. Introduction to financial services industry
5. Cost concept and CVP analysis
6. Business performance measurement
7. Basics of financial planning
8. Information technology for business
9. Trends of digital transformation

Indicative Bibliography:**Essential reading**

Atrill P., (2017), Financial Management for Decision Makers, 8th edition, Pearson Education.

Other indicative reading

Turban, E., Pollard, C. and Wood, G. (2015) Information Technology for Management: Advancing Sustainable, Profitable Business Growth, 10th Edition, John Wiley & Sons.

Drury C., (2015) Management and Cost Accounting, 9th edition, Cengage Learning EMEA.

McLaney, E. (2017) Business Finance: Theory and Practice 11th edition, Pearson Education.

Journals:

Financial Management

Journal of Business Finance and Accounting

Website:

www.managers.org.uk – Chartered Management Institution